

A young girl with long, wavy blonde hair is looking down at a tablet device. She is wearing a black top with a leopard print pattern. The background is a bright blue wall. The text 'Privacy Primer For Teachers' is overlaid on the top left of the image.

Privacy Primer

For Teachers

Dear Teachers, Parents, and Administrators,

Student privacy is just as important to us as it is to you.

Our security starts with the data you enter into our program. Only the most basic personal information (name and grade level) is entered into MobyMax.

We never share your information with third parties, with only one exception: with your explicit permission, we may allow educational researchers to access aggregate class information.

We are 100% committed to protecting all student information. We have three different ways you can learn about our privacy policies.

- 1.** You can read our detailed privacy policy here:
<http://support.mobymax.com/support/solutions/articles/11000011956-what-is-your-privacy-policy->
- 2.** You can review this Privacy Primer and frequently asked questions about how MobyMax protects students' privacy.
- 3.** You can reach out to us. We're here to answer any additional questions you might have. Please don't hesitate to call us at 1-888-793-8331 (between 8 am and 5 pm ET) Monday-Friday, or email us at support@mobymax.com anytime.

Thank you for using and trusting MobyMax.

Stacy & Wade

What we do

- Comply with COPPA and FERPA.
- Allow teachers to replace student first and last names with nicknames or aliases.
- Allow parents/guardians to view a student's progress, time spent, and lesson data.
- Allow students to view their own data.
- Allow student accounts to be soft-deleted or permanently deleted.
- Constantly monitor the security and integrity of data.
- Share IP addresses of login locations when requested by school administrators.
- Have separate login credentials for students, teachers, administrators, and parents.
- Verify school and district administrators.

What we don't do

- Collect sensitive student information such as address, social security number, or date of birth.
- Sell or rent user information.
- Display commercial advertising.
- Allow students to contact one another privately through the program.
- Allow access to class-wide data to anyone other than an authorized teacher, administrator, or researcher.

Q: Does MobyMax comply with COPPA and FERPA?

A: Yes. MobyMax fully complies with all of the policies outlined in both COPPA and FERPA.

Q: Do students or teachers see ads?

A: No. MobyMax does not allow any form of commercial advertisement from third parties, including the use of email lists.

Q: Who may access student data?

A: Only authorized persons can access student data. The student and parent/guardian of the student have access to the student's account at all times via a username and password. Additionally, the school district administrators and teacher(s) assigned to the student have access to the student account through their own password-protected accounts. MobyMax representatives have access to administrator, teacher, and student accounts for the sole purpose of assisting those individuals with access to their accounts. Education researchers have access to aggregate data only when given explicit permission by school or district administrators.

Q: Who owns student data?

A: The district and/or school that the student attends owns the exclusive rights to the student's data. MobyMax does not claim ownership of any student data.

Q: What control do school and district administrators have?

A School and district administrators have complete access to all student data within their respective domains. Each district is responsible for assigning and maintaining their own administrator accounts to oversee all accounts within the district. All administrator accounts are verified by MobyMax staff before the administrator is given access.

All student accounts remain registered and active from year to year until they are deleted when given explicit permission from school or district administrators.

Q: How can parents see their child's progress?

A: Parents can use the password-protected Parent Portal to access a limited view of progress and work that has been completed. The Parent Portal only allows the parent to view his or her child's data.

Q: Can students send messages to other students?

A: No. Students can't message one another directly. They can only communicate with one another in a teacher-moderated interface known as the "Wall" if allowed by the teacher. Teachers and students can send messages to each other.

Q: Can a teacher control what a student sees?

A: Yes. The teacher or administrator can hide any feature in Moby at any time.